

Presented By  
**MidAm  
International, Inc.**

Peter Tiboris, Founder, General Director & Music Director  
John Rutter CBE, Conductor Laureate  
20th Anniversary Season



**THE SEVENTH ANNUAL  
MUSIC AND CULTURAL TOUR  
TO THE GREAT AND HISTORIC CITIES OF  
LISBON AND PORTO, PORTUGAL**

Friday, June 20 - Sunday, June 29, 2025

featuring

**ORQUESTRA DE CÂMARA DE CASCAIS E OEIRAS  
& DISTINGUISHED SOLOISTS**



**BASILICA DA ESTRELA, LISBON  
MONDAY, JUNE 23 • WEDNESDAY, JUNE 25**

Openings for four distinguished guest conductors and their 80-voice choirs to perform an oratorio with Orquestra da Câmara de Cascais e Oeiras on June 23, followed by a concert conducted by Peter Tiboris on June 25 featuring all visiting choirs.

**SÉ DO PORTO, PORTO  
FRIDAY, JUNE 27, 2025**

Featuring 20 to 25 minute solo a cappella performances in the Sé do Porto scheduled for visiting choirs under their own conductors.



Specially designed tours and events included, all with licensed guides.

**MidAm  
International, Inc.**

[www.midamerica-music.com](http://www.midamerica-music.com)  
[www.petertiboris.com](http://www.petertiboris.com)

For more information, contact C.J. Harden, Director of Program Development,  
at (212) 239-0205 ext.6 or at [charden@midamerica-music.com](mailto:charden@midamerica-music.com)  
**REGISTRATION DEADLINE: November 15 - December 1, 2024**  
Subject to revision. Published: September 15, 2023

MIDAM INTERNATIONAL, INC.  
PETER TIBORIS, FOUNDER, GENERAL DIRECTOR & MUSIC DIRECTOR  
JOHN RUTTER CBE, CONDUCTOR LAUREATE

20TH ANNIVERSARY SEASON  
JOIN US FOR PERFORMING IN THRILLING MUSIC CAPITALS

---



---

ALL MIDAM INTERNATIONAL 10-DAY / 9-NIGHT RESIDENCIES ARE \$3825 PER PERSON BASED ON DOUBLE OCCUPANCY, WITH FOUR TOURS AND MUCH MORE. PER-PERSON REGISTRATION DEADLINE: NOVEMBER 15 TO DECEMBER 1, 2024.

FOR MORE INFORMATION, CONTACT SONJA SEPÚLVEDA,  
DIRECTOR OF PROGRAM DEVELOPMENT FOR MIDAM INTERNATIONAL,  
AT (803) 316-3487 OR AT [SSEPULVEDA@MIDAMERICA-MUSIC.COM](mailto:SSEPULVEDA@MIDAMERICA-MUSIC.COM).

**MidAm**  
**International, Inc.**  
SUBJECT TO REVISION

[WWW.MIDAMERICA-MUSIC.COM](http://WWW.MIDAMERICA-MUSIC.COM)  
[WWW.PETERTIBORIS.COM](http://WWW.PETERTIBORIS.COM)

# THE 2025 MUSIC & CULTURAL TOUR TO LISBON & PORTO, PORTUGAL

***Registration Deadline: November 15 - December 1, 2024***

**Two major public performances in Basilica da Estrela**

**On Monday, June 23 and Wednesday, June 25**

**Seeking FOUR guest conductors to lead choirs of 80 voices in oratorios  
with the Orquestra de Câmara de Cascais e Oeiras**

Recommended Repertoire:

Fauré: *Requiem*

Forrest: *Requiem for the Living*

Gjeilo: *Sunrise Mass*

Lauridsen: *Lux Aeterna*

Mozart: Mass in C, K. 317

Mozart: *Vesperae solennes de confessore*, K. 339

Rutter: *Gloria/Te Deum*

Rutter: *Magnificat*

Rutter: *Requiem*

Schubert: Mass No. 2 in G Major

*Other repertoire suggestions can be submitted for consideration.*

**Finale Gala Concert**

**Featuring all of the visiting choirs**

**Mozart's Requiem, K. 626**

with orchestra and distinguished soloists

Peter Tiboris, conductor

**Orquestra de Câmara de Cascais e Oeiras**

**Nikolay Lalov, Artistic Director**

<http://www.occo.pt/homepage-en/>

**Distinguished soloists**

**An additional *a cappella* sacred music concert featuring visiting choirs**

**Friday, June 27, Sé do Porto, Porto**

*A minimum of three groups must agree to perform for this concert to go forward.*

# Lisbon & Porto, June 2025

## Itinerary

### Day 1 – Friday, June 20, 2025 - Lisbon

- **Arrive** in Lisbon. MidAm International, Inc. staff and Citur Destination Management staff meet you at the airport and transfer you to **Hotel Holiday Inn Lisbon Continental** (<https://www.ihg.com/holidayinn/hotels/us/en/lisbon/lisbn/hoteldetail>) for check-in.



*Hotel Holiday Inn Lisbon Continental*



- 6 PM - 7 PM: Opening Night in hotel ballroom with Peter Tiboris, Guest Conductors, Directors, all choir members, and MidAm Staff. Introductions. Review of day-by-day schedule. Questions and answers. Order food and drinks on your own.
- Remainder of evening free.

### Day 2 – Saturday, June 21, 2025 - Lisbon

- Breakfast
- 9 AM - 12 PM: Rehearsal with piano in hotel.
- lunch on own.
- 2 PM – 6 PM: **First Tour**: General city tour of Lisbon; entrance fee, bus, professional guide, personal broadcast microphones, and hearing devices all included.

- City Tour of Lisbon: This tour begins at the hotel and goes through the most typical and narrow quarters of Lisbon. We will pass through the city center (Baixa) to admire the most important squares of Lisbon, such as the Monumental Praça do Comercio, Rossio Square in the heart of Lisbon, and the symbolic Restauradores Square. Then we pass along Avenida Liberdade, the "boulevard" of Lisbon, to finish in the Marques de Pombal square, with its imposing statue from the 18th century. BAIRRO ALTO is a picturesque working class quarter dating from the 16th century that has traditionally been the city's bohemian haunt of artists and writers.

CHIADO is an elegant, sophisticated district of theaters, bookshops, old-style cafes, art nouveau jewelry shops and luxurious international brands. Much of the area was destroyed in a fire in 1988 but has since been reborn. It remains one of Lisbon's most beloved districts, with reminders of its past as the center of the city's intellectual life, with statues of literary figures such as Fernando Pessoa, Luis de Camões, and Eça de Queiros. *(Tour descriptions courtesy of Lisbon's Citur Destination Management Company)*



*Bairro Alto and Chiado*

- 6 PM: Bus transfer back to hotel.
- Dinner on own; evening free.

### **Day 3 – Sunday, June 22, 2025 - Lisbon**

- Breakfast
- 9 AM - 12 PM: Rehearsal with piano in hotel.
- Lunch on own.
- 2 PM - 6 PM: **Second Tour**: Lisbon Museum; entrance fee, bus, professional guide, personal broadcast microphones, and hearing devices all included.

**Second Tour**: Lisbon Museum Tour: This tour will start from one of the most important quarters of Lisbon and visit the magnificent Belem Quarter, known as the Monumental area of Lisbon, including the Tower of Belem, the Monument to the Discoveries, and the Jerónimos Monastery. All these monuments represent the “golden age” of the Portuguese Discoveries, which began in the 15th century. *(Tour descriptions courtesy of Lisbon's Citur Destination Management Company)*



*Tower of Belem*



*Jerónimos Monastery*



*Monument of the Discoveries*

#### **Day 4 – Monday, June 23, 2025 - Lisbon**

- Breakfast
- Morning free and lunch on own.
- 2 PM: Coach transfer to Basilica da Estrela for General rehearsal with orchestra and soloists.
- Dinner on own.
- **PERFORMANCE** at 8 PM in Basilica da Estrela conducted by visiting Guest Conductors and their 80-voice choirs (subject to confirmation by the church council).

#### **Day 5 – Tuesday, June 24, 2025 - Lisbon**

- Breakfast
- 9:30 AM-12 PM: Piano rehearsal for Mozart Requiem in hotel.
- 2 PM-6 PM: **Third Tour**: Sintra Museum; entrance fee, bus, professional guide, personal broadcast microphones, and hearing devices all included.



*Basilica da Estrela*

**Third Tour:** Sintra Museum Tour: Sintra is known for its many 19th century Romantic architectural monuments, which has resulted in its classification as a UNESCO World Heritage Site. With its imposing mountain range bestrewn with palaces, churches, and estates, stretching out like a green carpet towards the ocean, Sintra enjoys an excellent location both on account of its unparalleled beauty and its cultural and natural interest.

Once in Sintra, visit the picturesque village with its old Palace (known mainly by the twin chimneys), dating from the 14th century. It has been the summer residence of the Royal Family. There will be time at leisure to discover the hidden places of this beautiful town.

The tour will also stop by Roca Cape, the westernmost point in Continental Europe. The Group will enjoy the contrast of the landscape from the mountain to the ocean! The tour will return to Lisbon by a beautiful coastal road through Guincho and the wild beaches, Cascais and Estoril. (Tour descriptions courtesy of Lisbon's Citur Destination Management Company)



*Sintra*



*Roca Cape*

- Return to hotel
- Evening free

### Day 6 – Wednesday, June 25, 2025 - Lisbon

- Breakfast
- Morning free.
- 2 PM: General rehearsal in Basilica da Estrela with orchestra and soloists.
- Dinner on own.
- **PERFORMANCE** at 8 PM in Basilica da Estrela: Peter Tiboris conducts Mozart's Requiem (subject to confirmation by the church council).



*Peter Tiboris conducts in the Basilica da Estrela*

## Day 7 – Thursday, June 26, 2025 – Lisbon to Porto

- Breakfast in hotel.
- Check-out.
- 8 AM: Private coach transfer from Lisbon to Porto
- Arrive **HOTEL HOLIDAY INN PORTO GAIA** (<http://www.hiportogaia.com/>) for check-in.



- Lunch on own.
- 2 PM-6 PM: **Fourth Tour:** Porto City Tour; entrance fee, bus, professional guide, personal broadcast microphones, and hearing devices all included.

**Fourth Tour:** City Tour of Porto: It's spirit that turns table wine into port, spirit that turns crisis into creativity, and spirit that allows dignity to flourish among Porto's glamorous dereliction. Here, the Douro River pushes into the cold Atlantic and the city sits on one steep riverbank, with its thrusting towers and opulent city hall, its people defiant of austerity. The past defines much of Porto's look, but her people have found a way to get on and look forward with hope in this marvelous city. Porto was the historical center recognized as World Cultural Heritage by Unesco in 1996; since then, the city made several renovations and is now considered one of the best destinations in Europe (Porto won the title of Best European Destination in 2012, 2014, and 2017 by European Best Destinations).

The panoramic bus city tour will stop by Clerigos tower to admire this area of the city and to start a walking tour in downtown Porto. Then visit the S. Bento Station and the Bolsa Palace. *(Tour descriptions courtesy of Lisbon's Citur Destination Management Company)*



- Evening free.

## Day 8 – Friday, June 27, 2025

- Breakfast
- Morning and early afternoon free; lunch on own.
- 3 PM: private coach transfer to Sé do Porto for acoustic rehearsal.
- 3:30 PM-5 PM: acoustic rehearsal, each group has 20 minutes of rehearsal time.
- Dinner on own.
- 8:00 PM: a cappella solo concert in Sé do Porto
- 10:30 PM: return to hotel by coach.



### **Day 9 – Saturday, June 28, 2025 – Porto to Lisbon**

- Breakfast
- Check-out of **Hotel Holiday Inn Porto Gaia**
- 8 AM- 11 AM: Private coach transfer back to Porto
- Arrive **Hotel Holiday Inn Lisbon Continental** for check-in.
- Afternoon free
- 6 PM - 8:30 PM: Farewell dinner in Restaurant Estufa Real Lisbon.
- Return to hotel



### **Day 10 – Sunday, June 29, 2025 – Departure**

- Breakfast
- Check-out
- Depart by coach for airport to return home.



*Restaurant Estufa Real Lisbon*

## MidAm Lisbon: Residency Costs and Payment Schedule

**Total cost is \$3825 per person.** This includes events, accommodations, transfers, and all tips, gratuity, and VAT taxes described in the day-to-day itinerary and specifically itemized on the “inclusions” page. This price does not include airfare to Lisbon. **Single supplement occupancy is \$4825 (\$1000 additional).** Note that single rooms are limited. Triple rooms are occasionally available and the cost per person is the same as double room occupancy, \$3825 per person. Note that all rooms are “double” size and if a third bed is put in, it may be a cot or convertible/pull-out sofa; further, the room is not larger than a standard double room.

Spouses, friends, and families are welcome to be part of the residency. The same package described here applies to them as well.

### Payment Schedule

<b>1st Deposit</b> \$400 per person is due: (nonrefundable)	<b>2nd Deposit</b> \$800 per person is due: (nonrefundable)	<b>Flight list and rooming</b> list due:	<b>3rd Deposit</b> \$800 per person is due: (nonrefundable)	<b>Final Payment</b> is due (nonrefundable).
November 15 - December 1, 2024	January 15, 2025	February 15, 2025	March 15, 2025	May 1, 2025

**FOR ALL DEPOSITS:** Make checks payable in U.S. Dollars to: **MIDAM INTERNATIONAL, INC.** Please send your payment via Federal Express/Express Mail (regular mail is not recommended) to:

**Joyce Howard-Brazel - 265 Sunrise Highway, Suite 1-183 • Rockville Centre, NY 11570**

*PLEASE, ONLY ONE COMBINED CHECK PER GROUP REGISTRATION (NOT INDIVIDUAL CHECKS).*

For information on **wire transfers, ACH payments** and/or **credit card payments**, please contact **Joyce Howard-Brazel, Chief of Account Operations** at (646) 355-8736

**IMPORTANT:** *The first deposit must be accompanied by the Concert Registration Form and the type of package indicated at that time.*

DEPOSIT SCHEDULES ARE FIXED AND FIRM. MidAm International retains the right to add “late fees” or cancel the group if deposit schedules are not adhered to.

If the specified venue is unavailable for your performance due to “acts of God” (force majeure), MidAm International, Inc., reserves the right to move this performance to another concert location within the residency city, or if such move is not practicable for reasons beyond the control of MidAm International, Inc., then MidAm International, Inc. shall be relieved from such obligation. Acts of God (force majeure) shall include any unexpected act or circumstance that prevents or impedes MAP from performing one or more of its contractual obligations if such impediment to MAP’s performance is beyond MAP’s reasonable control and the effects of such impediment cannot reasonably have been avoided or overcome by MAP. For purposes of this provision, Acts of God shall include, but are not limited to: a) war (whether declared or not), hostilities, act of foreign enemies, b) civil war, riot, rebellion and revolution, act of terrorism, sabotage or piracy; c) currency and trade restriction, embargo, sanction; d) act of authority whether lawful or unlawful, compliance with any law or governmental order, expropriation, seizure of works, requisition, nationalization; e) plague, epidemic (including continuation of COVID-19 pandemic into or beyond 2024) , natural disaster or extreme natural event; f) explosion, fire, destruction of equipment, prolonged break-down of transport, telecommunication, information system or energy; g) and general labor disturbance.

ALL DEPOSITS ARE NON-REFUNDABLE WHEN RECEIVED AND THIS APPLIES TO ANY INDIVIDUAL OR GROUP WHO HAS MADE ANY PAYMENTS. In addition, should an individual cancel participation, deposits are non-transferable to the group’s unpaid balance (substitutions for canceled persons are permissible).

In the event that “force majeure” causes the cancellation of this tour prior to departure or at any time after arrival in Portugal, monies sent to MidAm International are nonrefundable; therefore, trip cancellation insurance is highly recommended. You are welcome to visit [www.travelexinsurance.com](http://www.travelexinsurance.com) or call 1-800-228-9792 to inquire about trip cancellation insurance. Please use Location Code 32-6180 when requesting a Travelex insurance quote. As an alternative trip insurance option, please visit and request a quote at <http://www.travelguard.com/tzell/>. MidAm International does not endorse or recommend any travel insurance company who might provide such insurance to the ensemble, including [www.travelexinsurance.com](http://www.travelexinsurance.com) or [www.travelguard.com](http://www.travelguard.com). Please investigate thoroughly through your preferred insurance

carrier prior to your initial deposit.

It is the responsibility of all persons participating as performers to arrive on time and be fully prepared for all rehearsals as well as the performance. All participants in the package must undertake at their own expense to comply with all dress and health requirements of governmental entities as well as the venues where the performance and other events are being held. Should these parameters not be met, MidAm retains the right to disallow those individuals from participating in the rehearsal and/or performance.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law principles thereof. The parties consent to the exclusive jurisdiction of the courts within the County and State of New York with respect to any dispute arising out of this agreement.

MidAmerica Productions Inc. and MidAm International Inc. shall not be liable to any individual registrant or group for any injuries, losses, or expenses suffered or incurred by any individual registrant or group arising out of or relating to your purchase of this package. All registrants and groups shall maintain appropriate and adequate general liability insurance coverage and any workmen's compensation insurance required by applicable state law.

***A valid passport is required to enter Portugal and the European Union. All travelers (U.S. citizen or non-U.S. citizen) should inquire with the appropriate embassy or consulate regarding entry requirements to Portugal.***

**AIRFARES TO AND FROM LISBON ARE THE RESPONSIBILITY OF THE PARTICIPATING ENSEMBLES & INDIVIDUALS.**

**If your air arrival is at an alternate airport, you need to arrange transport to the residency city at your own cost. Please consult with your personal travel agent and internet search engine for the best possible price. Also, MidAm International, Inc. has had a travel relationship with Global Travel in NYC for 40 years. It is recommended that any groups (10 or more) looking to purchase tickets collectively contact Michelle Whatley, their representative, at [mwhatley@globaltravelcollection.com](mailto:mwhatley@globaltravelcollection.com) or 212-944-4887, and have her investigate an airfare on your behalf. You are under no obligation to take the airfare she proposes.**

<https://www.nytimes.com/2023/08/09/travel/when-to-buy-travel-insurance.html?smid=nytcore-ios-share&referringSource=articleShare>

**If you are purchasing your own air tickets or using a different travel agency, please do NOT purchase anything without getting a "go ahead" from MidAm International.**

## Land Package Inclusions (for each residency package):

### PERFORMANCE/ARTISTIC ADMINISTRATION:

1. Two major public performances in Lisbon on June 23 and June 25. The first one on June 23 will feature the visiting guest conductors and their 80-voice choirs with the Orquestra de Câmara de Cascais e Oeiras and distinguished soloists; the second concert on June 25 will combine all of the choirs in Mozart's *Requiem* with the Orquestra de Câmara de Cascais e Oeiras and distinguished soloists under Music Director Peter Tiboris.
2. One a cappella sacred music concert in Sé do Porto on June 27 (for those choirs who elect to perform under their own directors). A minimum of three groups must agree to do the a cappella solo performance before it can go forward.
3. National and international press coverage.
4. Concert photographs of the Lisbon concert sent to each director by Aug. 1, 2025.
5. Complimentary YouTube link of multi-camera video will be sent to each director of their concert (pending approval of the Lisbon musicians union).
6. Publicity, management, and audience development of your concerts in Lisbon.
7. Complimentary concert poster given to each participant at the conclusion of the tour.

### LODGING/GROUND TRANSPORTATION/BOARD:

8. Seven (7) nights double occupancy at ***Holiday Inn Lisbon Continental*** (<https://www.ihg.com/holidayinn/hotels/us/en/lisbon/lisbn/hoteldetail>) or similar; two (2) nights in Porto, double occupancy at ***Holiday Inn Porto Gaia*** (<http://www.hiportogaia.com/>). Single occupancy is **\$4825** (\$1000 additional) when singles are available. Triples are in limited supply, and the cost per person is still \$3825 per person.
9. Package includes all local taxes, gratuities, and Value Added Tax (VAT).
10. MidAm International, Inc. and Citur Destination Management personnel on site in the hotel during your residency.
11. Nine (9) breakfasts.
12. Gala celebration dinner (June 28).
13. Bus transfers from Lisbon to Porto on June 26 and from Porto back to Lisbon on June 28.
14. Bus transfers to all tours, rehearsals, and concerts, as needed. Airport transfers will be available on June 20 upon arrival, and June 29 for departure, to and from the Lisbon airport. NOTE: If your air arrival is at an alternate airport in another city, you will need to arrange transport to Lisbon at your own cost, for which we can provide an estimate.
15. English-speaking guides.
16. Escorts on buses from all locations.
17. Bonus dollar credits and savings off of the final invoice; see page 13.
18. Assistance with purchasing international flight tickets to and from Lisbon when requested.

### FOUR TOURS (see description in itinerary – Entrance fee, bus (if necessary), professional guide, personal broadcast microphones, and hearing devices are all included).

19. First Tour: General City Tour of Lisbon
20. Second Tour: Lisbon Museum Tour
21. Third Tour: Sintra Museum Tour
22. Fourth Tour: General City Tour of Porto

## Land Package Exclusions:

1. Your round-trip airfare to Lisbon
2. All lunches and dinners (except the final dinner on June 28).
3. Purchase of your choral music.

## INITIAL PAYMENT DEADLINES AND COMPLIMENTARY PACKAGES FOR 2025 MIDAM INTERNATIONAL RESIDENCIES

- A credit of one package (\$3825) is applied after every **30** packages purchased by the **standard** registration deadline with an initial deposit of \$400 per person. (#31 is complimentary.)
- An **additional** package credit (\$3825) is applied after every **30** packages purchased by the **early** registration deadline with an initial deposit of \$400 per person.

If the total number of paid performers registered by an ensemble is...	...and the ensemble pays by the <u>Standard Registration Deadline</u> , they will receive:	...and the ensemble pays by the <u>Early Registration Deadline</u> , they will receive:
30	1 Package Credit	1 additional (2 total Package Credits)
60	2 Package Credits	2 additional (4 total Package Credits)
90	3 Package Credits	3 additional (6 total Package Credits)

The standard registration deadline is **November 15 - December 1, 2024**. The early registration deadline is **July 1, 2024**.

### Terms and conditions:

- Group directors must indicate at the time of registration whether they will be participating as a Performer, Non-performer, or guest conductor. Directors are not included in a group's tally if they are guest conductors, as their accommodations are handled separately.
- Credits only apply to group registrations.
- Complimentary packages may be used for an individual (director, accompanist, etc.) or may be applied toward the group's balance to reduce each participant's cost. All credits will be applied on the group's final invoice.

### For more information, please contact:

**Sonja Sepulveda**  
 Associate Director of MidAm International Program Development  
 265 Sunrise Highway, Suite 1-183  
 Rockville Centre, NY 11570  
 Email: [ssepulveda@midamerica-music.com](mailto:ssepulveda@midamerica-music.com)  
 Office #: 212-239-0205

## **History of The Great American Choral Series in Lisbon, Portugal**

**June, 2019**

**Location: Basílica da Estrela, Lisbon, Portugal**

**Orchestra: Orquestra de Câmara de Cascais e Oeiras**

Symphony No. 7 – Beethoven                      Peter Tiboris, conductor

Mass in C Major – Mozart                      David R. Thye, conductor

Te Deum to Music - Petker                      Allan Robert Petker, conductor

### **Participating Choirs**

Skagit Valley College Chamber Choir, Mount Vernon, Washington (Diane Johnson, Director)

Arizona Cantilena Chorale, Gilbert, Arizona (David R. Thye, Director)

Omaha Symphonic Chorus, Omaha, Nebraska (Gregory D. Zielke, Director)

## **FREQUENTLY ASKED QUESTIONS AND ANSWERS**

Many questions may be answered by a thorough reading of this residency document.

However, additional questions are addressed below:

1. **How are ensembles selected for and invited to participate in this concert series?**

Each and every ensemble has been specifically recommended or referred to us by music directors in the profession or by one of the more than 850 guest conductors who have appeared on our series since 1984.

2. **For choral concerts, is it required that music be prepared prior to arrival?**

Yes. Choruses or chorus members who are not thoroughly prepared will not be allowed to rehearse or perform in the concert.

3. **When will we know the schedule for our residency?**

Schedules (and rehearsal locations) are published 45 days in advance of your arrival. Please refer to the general residency schedule contained in this document for approximate rehearsal and tour times

4. **When can we purchase air tickets and other reservations?**

It is essential and critical that all groups wait until they receive written confirmation and a "go-ahead" from Joyce Howard-Brazel, Chief of Account Operations, before making any flight arrangements. This will occur after registrations have been received and the concert is confirmed.

5. **What size audience can we expect at our concert?**

Audiences are large and enthusiastic. MidAm International has a comprehensive public relations and audience development division that typically sees the vast majority of our international concerts sold out by concert time.

6. **How are the concerts promoted and advertised?**

Concerts are promoted extensively through local press and social media, along with hundreds of public and private business sources in each European location. This coverage, as well as efforts for press coverage in ensembles' home locations are led by Andrea Niederman, our Director of Public Relations, Publications, and Audience Development.